

THE / INDIE / AWARDS

THE INDEPENDENT AGENCIES GLOBAL LEADERSHIP AWARDS

LONDON, THURSDAY 17 MAY 2018

SHORTLIST 2018

Best PR/Social: Consumer Influence

achtung! & Jung von Matt
Germany
The Elbphilharmonie Grand Opening

Barkley
USA
Twitter Rap Battle

Bright Partnerships
UK
Glenmorangie x Renovo Beyond the Cask Collaboration

hasan & partners
Finland
Maternity Wear for a 12 Year Old

Republica
USA
Broken Crayons

Best PR/Earned Media: Corporate Reputation

Acorn Strategy
UAE
Wagamama The Dubai Mall Launch

BBD Perfect Storm
UK
FANS NOT NUMBERS

GMP Advertising
Romania
June 1st Public Holiday

Kaizen Communications
India
AIGF – Paving a new path through Public Policy

Zapwater Communications
USA
Finland Finishes On Top

Best Media Campaign

hasan & partners
Finland
Maternity Wear for a 12 Year Old

Marcus Thomas LLC
USA
DEXCOM Fingers

Maxomedia AG
Switzerland
Challenge The Future

MC&C Media
UK
Unicef Legacy

MNSTR
France
Netflix Standup

Best Creative: Audiovisual

Kolle Rebbe GmbH
Germany
Lufthansa - #LifeChangingPlaces

Kolle Rebbe GmbH
Germany
Netflix Star Trek Discovery Signal From Space

Republica
USA
Broken Crayons

RPA
USA
Imaginary Friend Society

Zulu Alpha Kilo
Canada
Common Ground

Best Creative: Print and Design

Collider
UK
Collider and Manomasa – Manomantra's

Inbrax
Chile
Natural Erasing

Kolle Rebbe GmbH
Germany
Misereor Micro Meals

MNSTR
France
NETFLIX STANDUP

The Metrick System
Canada
Genius: 100 Visions of the Future? Visionary Kit

Thank you for your entries to and support for THE INDIE AWARDS. The full shortlist will be available at www.indieawards.global shortly. The winners of each category will be announced at [THE INDIE AWARDS Celebration Dinner](#) on Thursday 17th May.

Please find the Full list of judges overleaf.

All entries were judged fairly and to predetermined standards. Judges are not able to enter into correspondence regarding individual entries.

THE INDIE AWARDS 2018

JUDGES

PR / SOCIAL: CONSUMER INFLUENCE



MIKAEL NEMESCHANSKY
Creative Director
Hasan & Partners, Finland



AOIFFE MADDEN
Group Account Director
Thinkhouse, Ireland



JOHANNES BUZÁSI
Managing Director
FischerAppelt, Germany



AMIT CHAKRAVARTY
Consumer Lead
WE Worldwide, UK

PR / EARNED MEDIA: CORPORATE REPUTATION



NAN WILLIAMS
Group Chief Executive
Four Communications, UK



YVETTE DOBROMIROVA
Founder
PRoPR, Bulgaria



ALISON TAYLOR
Managing Director
Conscious Communications, UK



RICHARD DUTTON
CMO
The Engine Group, UK

BEST MEDIA CAMPAIGN



PEDRO MARTINS
Board Director
Total Media, UK



AARON MONKS
CEO
360 DMG, Australia



MARTIN ALBRECHT
CEO
Crossmedia, Germany



JESSICA TOH
Co-Founder
The Media Store, Singapore



PAOLO TORCHETTI
Owner
Changee, Italy

CREATIVE: AUDIOVISUAL



TIM CHAN
Executive Creative Director
GOVT, Singapore



SERGIO POLLACCIA
CEO
Amen, Argentina



HEATHER SNOW
Marketing Director
McGarrath Jessee, USA



MICHAEL WILK
Global Executive Creative
Director
Serviceplan, Germany



MITHILA SARAF
Brand Planner
Famous Innovations, India

CREATIVE: PRINT AND DESIGN



MARK NICHOLS
Design Director
Williams Hamm Murray, UK



PANCHO GONZALEZ
Co-Founder & CCO
Inbrax, Chile



UTTARA MASTINGS
Group Strategy Director
Jones Knowles Ritchie, UK



STEFAN WÜBBE
COO
Kolle Rebbe, Germany



ABINANDAN BOSE
Creative Director
Medulla, India